



DANNY PAUL

SERVICES BUILT TO MAKE YOUR BUSINESS EASIER AND MORE SUCCESSFUL

714 777 6067

dannydpaul@aol.com

We offer unique opportunities for specialty retailers. Our core service is Open-To-Buy planning and inventory control, which provides easy to use OTB information. The most profitable retailers do - so can your company.

Our next focus is on "Retail Community Groups", which we form and facilitate, and these groups are comprised of like type retailers in non-competing geographic regions. The groups meet twice each year and the meetings are hosted by another member, which last for two days. Within these groups we openly discuss critical issues that retailers want and need for better management of their business like: sales, markdowns, markups, maintained markups, turnover, gross margin, vendor performance, operating expenses, employee compensation and incentive plans, as well as marketing methods.

Why not learn from others in your business and make life easier!

Retail Community by-laws insists that everything be held in strict confidence