

HARRY ROSEN CONSULTING

Training Seminars and Retail Consulting

hrosen@harryrosen.com

416-935-9201

Fifty four years ago, Harry Rosen started his own menswear retail business in Toronto, Canada. Recognized as the country's pre-eminent menswear retailer, the Harry Rosen chain is comprised of 16 stores ranging in size from 12,000 to 50,000 sq. ft. in the seven major markets from Montreal to Vancouver, spanning a distance of 4,000 miles. The Harry Rosen stores are very successful, enjoying a 40% share of the better menswear market in Canada, earning over 10% on sales and 25 – 30% on capital employed.

After retiring from Harry Rosen Inc. four years ago, Harry now conducts training seminars for retailers, incorporating the valuable lessons he learned from a lifetime spent on the selling floor, resulting in a practical, proven system for generating significantly increased sales results, enhanced customer loyalty, lower staff turnover and improved long term profitability.

Harry also offers a strategic one-on-one consulting service, specializing in Staff Training, Site Selection, Store Design, Merchandise Assortment and Marketing.

For further information, please contact Harry directly at 416-935-9201 or email hrosen@harryrosen.com.